

TOOLS AND TIPS



HOW TO RUN FOR SCHOOL BOARD IN MICHIGAN

Use this information and pass it on!

THE BASICS

Step 1: Find out if your school board has open seats

Step 2: Do some research

Are the school board members who are up for re-election freedom advocates? Or do they stand against parental choice, etc? If they are on your side, build relationships with them and help them get re-elected.

If they stand against your principles then work to find someone to run against them.

Step 3: Consult with peers

If you find some leaders who need replacing, do some asking around: is someone already planning to run?

Step 4: Decide to Run after ...

Only decide to run for school board after you have counted the cost. Make sure your spouse or family is on board. Calculate how much time this will take to run for office, the financial cost, or the conflict you could encounter. And what will this mean if you get elected?

To the best of your ability do not announce until you have calculated (perhaps talking to previous board members) what this could mean. And only announce when it is the right strategic time!

Step 5: Do it at the right time

When you decide that this is the right thing to do, do not announce it to the world - yet. Keep it closer to your vest. As soon as you file, it becomes public conversation and you need to make sure you are ready for anything the opposition could throw at you.

ACTUALLY FILING

1. Make sure you meet all the requirements
2. Contact your local Election Clerk for details
3. Fill out the form
4. Submit the form
5. You are on the ballot!

Find details: www.jacksonpatriots.com/education



RUNNING FOR SCHOOL BOARD

MI Association of School Boards

Know what the other side is teaching.
www.masb.org/getonboardmi

American Majority

www.americanmajority.org/resources/campaign-manuals/school-board-manuals/

Parents Defending Education

www.defendinged.org/resources/running-for-school-board-a-starter-guide/

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